

Distribution Center Optimizes 15,000 SKUs

Distribution / Wholesale

\$450M Revenue

GoodStock Pro

Key Results

25% Inventory Reduction: From \$85M to \$64M

\$2.1M Cash Released: Working capital improvement

96.8% Fill Rate: Up from 93.5% baseline

The Challenge

This regional distribution company serves over 2,000 customers across multiple industries, managing 15,000 SKUs from 300+ suppliers. Their diverse product portfolio and complex demand patterns created significant inventory management challenges.

The Solution

GoodStock Pro delivered advanced ABC/XYZ analysis capabilities, differentiated inventory policies for each SKU category, and automated replenishment across the entire portfolio.

Client Testimonial

"GoodStock Pro gave us visibility and control we never had before. Managing 15,000 SKUs is now systematic and data-driven instead of chaotic. The \$2.1M in released cash has been reinvested in growth initiatives."

— Director of Supply Chain