

Electronics Manufacturer Reduces Excess Inventory

Manufacturing / Electronics

\$1.8B Revenue

GoodStock Pro

Key Results

35% Excess Inventory Reduction: From \$95M to \$62M

99% Service Level: Up from 94.5% baseline

\$33M Cash Released: Working capital improvement

The Challenge

This global electronics manufacturer produces consumer and industrial electronic components with rapid product lifecycles. Managing 22,000 SKUs across 8 manufacturing facilities while dealing with technological obsolescence and volatile demand presented significant inventory challenges.

The Solution

GoodStock Pro delivered demand sensing algorithms, product lifecycle management features, global multi-location optimization, and dynamic safety stock calculations.

Client Testimonial

"GoodStock Pro solved our biggest challenge: managing inventory in a business where products can become obsolete within months. The 35% reduction in excess inventory while achieving 99% service levels seemed impossible before implementation."

— Chief Operating Officer

Based in Chicago, IL | www.goodstock.com